

## LYNETTE LIWANAG

2209 Lawnmont Avenue  
Apartment 207  
Austin, Texas 78756

832 444 6386

[nettekings@gmail.com](mailto:nettekings@gmail.com)  
<http://nettekings.net>

## AFFILIATIONS

AIGA, member since 2005  
SoTA, member since 2006  
GCSA, 2007  
UHGAP, member since 2008

## CONFERENCES ATTENDED

AIGA Design in the Fast Lane, 2005, 2007  
AIGA Design Next, 2007  
SoTA TypeCon, 2007  
Creative Summit, 2006, 2007  
SoTA TypeCon, 2006

[Portfolio and References available upon request.](#)

## OBJECTIVE

I am looking to become part of an innovative and encouraging team of creative minds who will utilize and enhance my skills as an inquisitive and fast-learning design thinker. I have a focus on designing for user interfaces with a background in front-end coding with (x)html/css.

## EDUCATION

University of Houston, 2008  
Bachelor of Fine Arts in Graphic Communication, Cum Laude

## SELECTED SKILLS

Concept development and design for interactive and web. Proficient on a Mac platform using Photoshop, Illustrator, InDesign, Coda, Dreamweaver, (X)HTML/CSS certified (w3schools), Quark Xpress, Adobe Captivate and Microsoft Office.

Experience using Javascript, JQuery, PHP, WordPress, Omnigraffle, After Effects, Flash, Joomla!, Constant Contact, Adobe Captivate, and Spark.

## EXPERIENCE

### **Hoover's Inc. (Aquent), 10/2009–Present**

*Contract Graphic/Web Designer*, E-mail newsletter design with a focus on generating high click-through rates and maintaining a high standard for usability across multiple e-mail platforms and operating systems. Trained in Adobe Captivate to assist in editing tutorial videos to ensure fluidity, consistency, and that brand standards are followed throughout each lesson.

### **Web Vega, 09/2009–Present**

*Contract Web Designer/Developer*, Web and logo design, front-end development, Flash banners, and site analysis focused on Search Engine Optimization and high conversion rates for local Austin businesses.

### **MSM COMMUNICATIONS, 08/2009–Present**

*Contract Graphic/Web Designer*, Web and e-mail design, minor front-end development including a custom Flash video player, and site analysis. Experience using Joomla!, Constant Contact, and Spark. Design of icons, logos, and print including stationery, brochures, advertisements, and large outdoor decals.

Clients include I Live Here, I Give Here; Java Pura; Stalker Energy; and Alliance AutoGas.

### **FKM / Farther Digital, 11/2008–5/2009**

*Contract Art Director / Web Developer*, Art direction including conceptualizing, graphic production, and logo and identity development for user interfaces such as web layouts, interactive advertising units, and widgets. Also trained and practiced development of HTML/CSS and JQuery for Farther Digital, the interactive division of FKM.

Worked with high profile clients such as Reliant Energy, Waste Management, Conoco Phillips, and Daisy.

### **Robot Agency Studios, Inc., 03/2008–07/2009**

*Designer*, Concept development, graphic production and visual execution of print and web-based projects from start to finish, with the occasional web development in HTML/CSS and WordPress. Designed and animated Flash and .gif banner advertisement units. Clients include Dance Source Houston, Talento Bilingüe de Houston, CSTEM, 97.9 The Boxx, and the City of Houston.

### **Freelance Design/Development., 2006–Present**

Concept development, graphic production and execution of print and web-based projects from start to finish.